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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/511,311	10/15/2004	Raymond J. Krasinski	PHUS020120US	9498	
24737 PHILIPS INTI	7590 02/19/200 ELLECTUAL PROPER	EXAM	EXAMINER		
P.O. BOX 3001			CHOKSHI, PINKAL R		
BRIARCLIFF	MANOR, NY 10510	ART UNIT	PAPER NUMBER		
			2425		
			MAIL DATE	DELIVERY MODE	
			02/19/2009	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)					
10/511,311	KRASINSKI, RAYMOND J.					
Examiner	Art Unit					
PINKAL CHOKSHI	2425					
	10/511,311 Examiner	10/511,311 KRASINSKI, RAYM Examiner Art Unit				

	PINKAL CHOKSHI	2425					
The MAILING DATE of this communication appe	ears on the cover sheet with the o	correspondence add	ress				
THE REPLY FILED 04 February 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.							
 X he reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of App for Continued Examination (RCE) in compliance with 37 operiods: 	replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request				
The period for reply expiresmonths from the mailing	date of the final rejection.						
b) A The period for reply expires on: (1) the mailling date of this A no event, however, will the statutory period for reply expire Is Examiner Note: If box 1 is checked, check either box (a) or I MONTHS OF THE FINAL REJECTION. See MPEP 706.07	dvisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	date of the final rejection	n.				
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filled is the date for purposes of determining the period is under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL.	on which the petition under 37 CFR 1.1. tension and the corresponding amount of shortened statutory period for reply origing than three months after the mailing date	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as				
A brief in comp filing the Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any externation of Appeal has been filed, any reply must be filed with the filed was presented in the notice of Appeal has been filed, any reply must be filed with the filed was presented in the filed was prese	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the					
AMENDMENTS	idilit the time period sectoral in 57	51 TC 4 1.57 (a).					
The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) hey raise new issues that would require further consideration and/or search (see NOTE below); (b) hey raise the issue of new matter (see NOTE below);							
(c) They are not deemed to place the application in bet appeal; and/or		lucing or simplifying th	ne issues for				
(d) They present additional claims without canceling a	corresponding number of finally reje	ected claims.					
NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).							
 Applicant's reply has overcome the following rejection(s) 		mpliant Amendment (PTOL-324).				
 Applicant's reply has overcome the billowing rejection(s): Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 							
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is proved the status of the claim(s) is (or will be) as follows:		be entered and an e	xplanation of				
Claim(s) allowed:							
Claim(s) objected to: Claim(s) rejected:							
Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE							
 The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 							
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary 	vercome all rejections under appea	l and/or appellant fail:	s to provide a				
10. The affidavit or other evidence is entered. An explanatio REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after er	ntry is below or attach	ed.				
11. \(\bigcirc \) The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See continuation sheet.							
12. Note the attached Information <i>Disclosure Statement</i> (s). 13. Other:	(PTO/SB/08) Paper No(s)						
/Brian T. Pendleton/	/Pinkal Chokshi/						
Supervisory Patent Examiner, Art Unit 2425	Examiner Art Unit 2425						

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

Continuation of 11, does NOT place the application in condition for allowance because: Applicant asserts that Fleming does not disclose a processor that configured to read an origin code embedded in content received by the device. Examiner respectfully disagrees. Fleming discloses (col.6, lines 61-65, col.9, lines 22-30) that the region field/code that represents a region, is associated with the rating system stored in the memory of the client device as represented in Fig. 4 (element 402(1)(e)). Fleming further discloses (col.11, lines 32-35) that the rating included in the multimedia program is read from rating fields present in ATSC or DVB digital television broadcast that includes region information as explained earlier. Fleming further discloses (col.11, lines 19-32) that once the rating system with region code is properly stored in the memory of the receiver, CPU in the client device identifies rating of multimedia program and reading this region information to match it with the stored region information as represented in Fig. 5. The relection is maintained.

Furthermore, Applicant alleges that Fleming does not disclose a processor that allows access to received content only when a descriptor stored in a memory of the device is substantitally identical to an origin code embedded in the received content. Examiner respectfully disagrees. Fleming discloses (col.11, lines 39-59 and see claim 1) that the system matches the rating information provided in the multimedia program with the rating stored in the data structure to perform a function as represented in Fig. 5. Fleming does not explicitly teach "processor allows access" if there is a match." However, Whitelaw discloses (col.8, lines 17-32) that the logic unit determines if there is a match between content based indicator and content based indicator obtained from the memory. If there is a match, then the logic unit allows passing the programs isolands to the television unit as represented in Fig. 4. The rejection is maintained.

Furthermore, Applicant alleges that the combination of Fleming and Whitelaw is improper. Examiner respectfully disagrees. As Examiner has showed in the previous office action the reason to cobmine l'Eleming and Whitelaw with the provincer motivation statement. It is the Examiner's contention that the combination of Fleming and Whitelaw does not contain any deficiencies.

Furthermore, Applicant alleges that Siegel does not disclose audio/video contents transmitted to a customer includes a usage rules. Examiner respectfully disagrees. Siegel discloses (¶0008) that the audio/video contents transmitted to customer includes the usage rule, where customer receives audio/video content based on the usage rules. Siegel further discloses (¶0013 and ¶0014) that the program processor in the device provides viewer to obtain rights on the audio/video programs based on the usage rule as represented in Fig. 8. The relection is maintained.

With regard to the other dependent claims, the respective rejections are maintained as Applicant has only arugued that the secondary references do not cure the deficiencies of Fleming and Whitelaw, nevertheless it is the Examiner's contention that Fleming and Whitelaw do not contain any deficiencies.